

# Raising Awareness to Promote Refugee Inclusion

## SHARE Regional Conference

26-28 June, 2019

Hotel Capital Plaza (54 Iancu de Hunedoara Blvd.), Bucharest, Romania

### PROGRAMME

Day 1 26 June 2019	
12:00-13:00	<b>Registration &amp; networking lunch</b>
13:00-13:15	<b>Welcome &amp; introductions</b> Andreea Barbu, Advocate & Florina Drăgulin, Social Worker, Jesuit Refugee Service Romania Magdalena Boehm, Programme Manager, International Catholic Migration Commission (ICMC Europe)
13:15-14:30	<b>Panel 1: Refugee protection and the rise of populism – discourses &amp; narratives</b> This session will offer an overview of the current context regarding discourses on migration and refugees, especially in Central and Eastern Europe and the Baltics. It will set the scene for later discussions regarding how to counter negative narratives.  Gabriela Leu, Communications/Public Information Associate, UNHCR Irene Teodor, Human Rights Expert, JRS Romania Olsi Dudumi, Regional Information and Networking Officer, Terres des Hommes, & Rania Ali, Journalist
14:30-16:00	<b>Gallery Walk: Raising awareness through local and national campaigns</b> During this interactive session, participants will learn about three campaigns carried out locally and nationally in Romania, Estonia and Latvia. Presentations of experiences and outcomes will be followed by a Q&A in small groups.  Gabriel Iliuş, Communication Officer, JRS Romania, <i>I get you &amp; I am a stranger until you get to know me</i> campaigns Mariel Värk, Coordinator, Estonian Refugee Council, <i>Let's get to know each other</i> campaign Normunds Pīlps, Project Coordinator, Society Integration Foundation (Latvia), <i>Openness is a value</i> campaign
16:00-17:30	<b>Panel 2: Encounters</b> This panel will focus on initiatives in Croatia, Hungary and Italy that bring together host communities and refugees. Research has long shown that personal engagement with diverse groups can reduce prejudice; presentations will consider the impact of promoting engagement between refugees and local communities – and best practices for doing so.  Drazen Klaric, Country Manager, JRS Croatia & Zrinka Hafizović, Municipality of Sisak, Croatia Tí-meá Lovig, Project Coordinator, Menedek (Hungary) Hélène Soupios-David, Head of EU Affairs and Studies, France Terre d'Asile Giovanna Corbatta, Coordinator, Caritas Italiana



Day 2 27 June 2019	
8:30-9:00	<b>Arrival &amp; registration</b>
9:00-10:30	<p><b>Panel 3: Refugee self-representation</b> Refugees themselves have important roles to play in shaping the narratives about their own communities. This panel will explore initiatives led by refugees which challenge stereotypes and promote inclusion, and will consider what allies can do to support such initiatives.</p> <p>Yafa Kassem, New Women Connectors Yagoub Kibeida, Executive Director, Mosaico Azioni per I Refugiati (Italy) Najib Obaid Babakerkhail, Founder and Director, French Refugee Council Moderated by Rania Ali, Journalist</p>
10:30-11:00	<b>Coffee break</b>
11:00-12:30	<p><b>Share Welcoming Communities Video Series</b> Sneak preview of the SHARE Welcoming Communities 'Small Places, Great Hearts' video series from Romania and other European partners. The refugees and local actors from Şomcuta Mare, Romania that participated in the SHARE Video will discuss their personal experiences and will reflect on refugee inclusion in Romania.</p> <p>Yeboua Moussa Ouattara, legal advisor (former refugee featured in the film), Şomcuta Mare Kamal Sadiq Nejwad, cultural mediator (refugee featured in the film), Şomcuta Mare Anca Cosmina Pascui, Romanian language teacher, Şomcuta Mare</p>
12:30-13:30	<b>Lunch</b>
13:30-15:00	<p><b>Panel 4: The role of the media</b> This discussion and Q&amp;A will focus on the role of the media in shaping public opinion and discourse around refugee inclusion. It will include discussion around how refugee advocates and local actors can work with media partners.</p> <p>Maider Piola-Urtizberea, Chargée de Projet, More in Common France Lama Jaghjougha, Project Officer, The European Association for Viewers Interests (EAVI) &amp; Founder of the Raise Women's Awareness Network (RWAN) Francesca Pierigh, Communications Expert &amp; Project Manager of Refugees Reporting Journalist (Bucharest based, name tbc) Moderated by Corinne Brodeur, Communications Officer, ICMC</p>
15:00-15:30	<b>Coffee break</b>
15:30-17:00	<p><b>Working Groups</b> Small group discussions on take-aways and how to replicate ideas discussed so far, particularly with regard to campaigning, media engagement, encounters and refugee self-representation. Main points from this discussion will feed into the closing reflections on Day 3. Facilitators: Yuriy Tykhovlis, Regional Coordinator, Migrants &amp; Refugees Section Holy See Bianca Albu, Legal Counselor, JRS Romania Magdalena Boehm, Programme Manager, ICMC Francesca Pierigh, Communications Expert</p>
19:00	<b>Group dinner</b>

## Day 3

28 June 2019

8:30 - 9:00

**Arrival & registration**

9:00 – 10:45

### **Strategic Communication Presentation and Training**

This interactive training workshop will include a presentation on the grassroots and advocacy work of Bulgarian NGO, Multi-Kulti Collective, and a training on collaborating with media partners to promote positive messaging on refugees and migrants.

Facilitated by Bistra Ivanova, Chairperson, Multi-Kulti Collective

10:45-11:00

**Coffee break**

11:00-12:30

### **Working groups: design an awareness raising campaign/project**

The morning's training will continue with collaborative work in small groups (by country, where possible) to design an awareness raising campaign or project.

Facilitated by Bistra Ivanova, Chairperson, Multi-Kulti Collective

12:30-13:15

### **Report-back and closing reflections**

Participants will be invited to present their group's project/campaign and to reflect on take-aways from the conference.

13:15-14:00

**Lunch**